



A division of Canfield Design Studios, Inc.

Stationery & Gifts with a Fine Art Flair!

2010 Wholesale Catalogue

www.swimmingpaintbrush.com

212-243-5295 • info@swimmingpaintbrush.com

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What's New?

Colorful Cocktails!

Available as Art Prints
and Gift Tag Bookmarks.
See pages 18-20!



ABOUT OUR DESIGNS

All of our designs feature the artwork of Berkeley, California artist Kathy Canfield Shepard. Kathy has been creating works of art ever since she can remember, and for the past fifteen years has specialized in painting with watercolors, a medium in which she has created hundreds of works. Our company name, *The Swimming Paintbrush*, describes the motion of the brush in the water as she creates her growing portfolio.

OUR LOCAL ECONOMY AND THE ENVIRONMENT

All of our products are printed in the USA, and use recycled paper whenever possible. We continue to explore opportunities and new ways to use different renewable resources for all of our products. All of our art prints are now being printed on archival fine art matte papers.

FREE SHIPPING

We offer FREE SHIPPING on all wholesale orders over \$300. Also ask us about our seasonal free shipping promotions.

CUSTOM WORK

Do you have an idea for a product you don't see here? **Ask us!** We frequently create additional custom products featuring our existing designs, as well as newly commissioned pieces. Products can include wedding invitations, birthday announcements, holiday cards, and more. We're always looking for new ways to expand our product line!

LICENSING OPPORTUNITIES

If you are interested in licensing any of our designs for use on a new product, please call us at 212-243-5295 to discuss the possibilities.

GIVING TO THE ARTS

We strongly believe that the arts are integral to a successful society. To help keep the arts alive, The Swimming Paintbrush donates 10% of all of its profits to charities which provide exposure to or training in the arts for children and teens.

Note Cards

New York City Landmarks

Dimensions:
 Folded Note Cards: 5" x 7"
 White Envelopes: 5.25" x 7.25"

Packaged Cards:

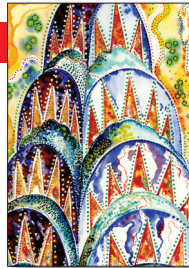
- Package of 20 cards
 - 5 each of 4 designs
 - Matching white envelopes
 - In a clear plastic box
- \$14 • Minimum: 5 packages per order • No. WS-14**

Individual Cards:

Card and matching white envelope packaged in clear plastic sealed sleeve.
\$1.50 (item numbers at right)
Minimum: 20 of any card per order

HOW HAVE PEOPLE USED THESE CARDS?

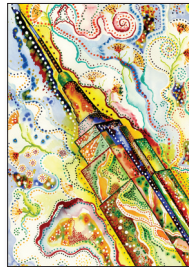
- Manhattan real estate brokers have sent this as their annual Holiday card.
- Visitors to Manhattan have sent them to their friends back home.



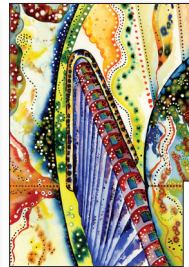
Chrysler Building
 Individual Card: No. WS-11



Brooklyn Bridge
 Individual Card: No. WS-10



Empire State Building
 Individual Card: No. WS-12



Flatiron Building
 Individual Card: No. WS-13



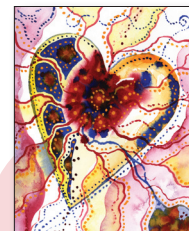
(on the back)



"Heart of Hearts"
 Individual Card: No. WS-05



"Purple Hearts"
 Individual Card: No. WS-06



"Heart Throb"
 Individual Card: No. WS-07



"Candy Heart"
 Individual Card: No. WS-08

Hearts

Dimensions:
 Folded Note Cards: 4.25" x 5.5"
 White Envelopes: 4.375" x 5.75"

Packaged Cards:

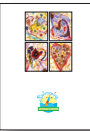
- Package of 20 cards
 - 5 each of 4 designs
 - Matching white envelopes
 - In a clear plastic box
- \$12 • Minimum: 5 packages per order • No. WS-09**

Individual Cards:

Card and matching white envelope packaged in clear plastic sealed sleeve:
\$1.25 (item numbers at left)
Minimum: 20 of any card per order

HOW HAVE PEOPLE USED THESE CARDS?

- Valentine's Day cards and gifts
- Mother's Day cards and gifts
- Gift enclosures



(on the back)

Note Cards

The Seasons

Dimensions:
 Folded Note Cards: 4.25" x 6"
 White Envelopes: 4.75" x 6.5"

Packaged Cards:

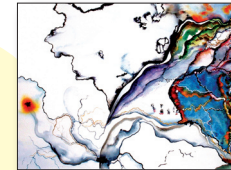
- Package of 20 cards
 - 5 each of 4 designs
 - Matching white envelopes
 - In a clear plastic box
- \$12 • Minimum: 5 packages per order • No. WS-04**

Individual Cards:

Card and matching white envelope packaged in clear plastic sealed sleeve.
\$1.25 (item numbers at right)
Minimum: 20 of any card per order

HOW HAVE PEOPLE USED THESE CARDS?

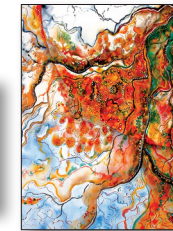
- They have written notes to their friends.
- People have given boxes as gifts.
- These cards can really be used for any occasion!



"Winter"
 Individual Card: No. WS-03



"Spring"
 Individual Card: No. WS-01



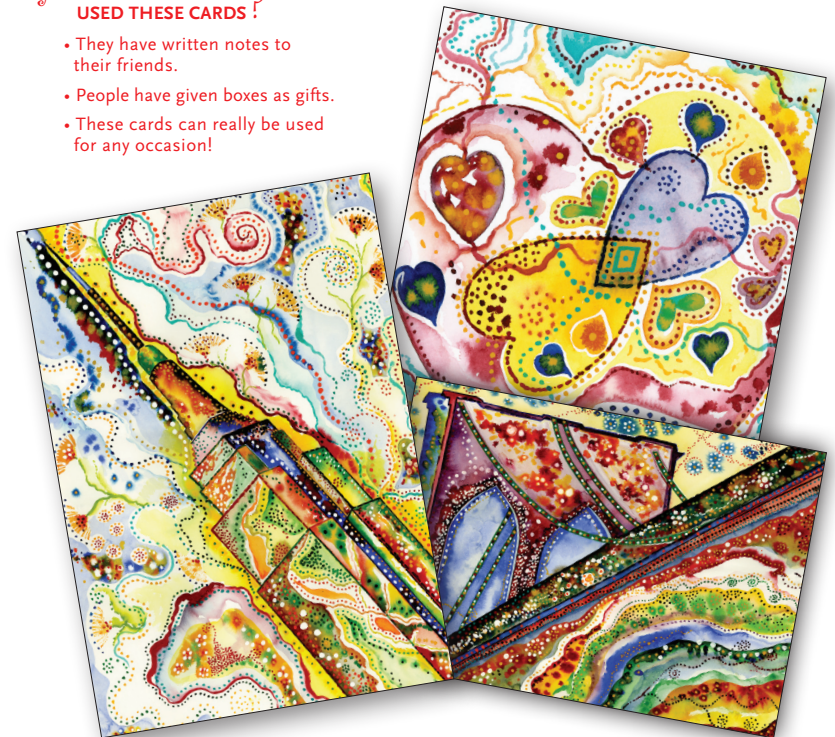
"Fall"
 Individual Card: No. WS-02



"Summer"
 Individual Card: No. WS-01



(on the back)



Gift Tags

These elegant and whimsical gift tags are the perfect touch for any gift! Five different collections are available:

Butterflies and Dragonflies • Wine Country
Hearts • New York City • Seasons

All tags come packaged in a clear plastic sleeve, with a variety of colorful, one-eighth inch, satin tying ribbons.

Large tags are roughly 4 x 5 inches
Small tags are roughly 1.5 x 3 inches

See each collection for available packages and pricing.

HOW HAVE PEOPLE USED THESE GIFT TAGS?

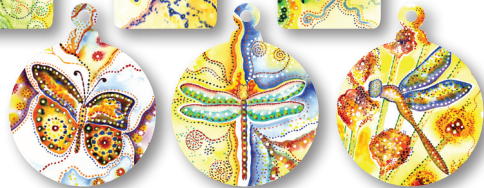
- Birthday gifts
- Valentine's Day gifts
- Wine & other beverage gifts
- Gifts from New York City

Butterflies & Dragonflies

Package of six small tags, as shown at right ▶
\$3.50 (per package)
Minimum: 5 packages per order
No. WS-43



◀ Package of six large tags, as shown at left
\$5.00 (per package)
Minimum: 5 packages per order
No. WS-44

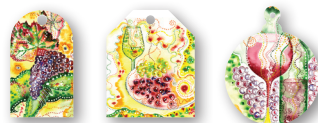


Wine Country



◀ Package of three large tags, as shown at left
\$2.75 (per package)
Minimum: 5 packages per order
No. WS-42

Package of three small tags, as shown at right ▶
\$1.75 (per package)
Minimum: 5 packages per order
No. WS-41



Gift Tags

Hearts



Package of four large round tags, as shown above
\$3.75 (per package) • Minimum: 5 packages per order
No. WS-48



Package of four large rectangular tags, as shown at right ▶
\$3.75 (per package) • Minimum: 5 packages per order
No. WS-47

New York City Landmarks

Package of four large rectangular tags, as shown below
\$3.75 (per package) • Minimum: 5 packages per order
No. WS-49



Package of four large round tags, as shown above
\$3.75 (per package) • Minimum: 5 packages per order
No. WS-50



Seasons



◀ Package of four large round tags, as shown at left
\$3.75 (per package)
Minimum: 5 packages per order
No. WS-46



Package of four large rectangular tags, as shown at right ▶
\$3.75 (per package)
Minimum: 5 packages per order
No. WS-45



Bookmarks

Five different collections:

Butterflies and Dragonflies
Wine Country • Hearts
New York City • Seasons

All bookmarks are laminated, come in a clear plastic sleeve, with a variety of colorful, one-eighth inch, satin ribbons.

Each bookmark: 1.75 x 5 inches

See each collection for available packages and pricing.

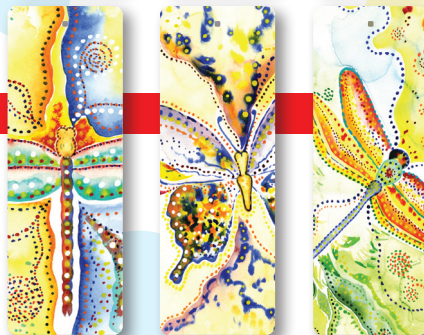
Butterflies & Dragonflies

Package of six bookmarks, as shown above and at right

\$5.00 (per package)

Minimum: 3 packages per order

No. WS-52



Wine Country

Package of three bookmarks as shown at left

\$3.00 (per package)

Minimum: 3 packages per order

No. WS-51

HOW HAVE PEOPLE USED THESE BOOKMARKS?

- Teacher gifts
- Valentine's Day gifts
- As a souvenir from New York City



Seasons

Package of eight bookmarks, as shown at right

\$6.00 (per package)

Minimum: 3 packages per order

No. WS-53



Bookmarks

Hearts



Package of five bookmarks, as shown above and at right

\$4.50 (per package)

Minimum: 3 packages per order

No. WS-54



New York City Landmarks



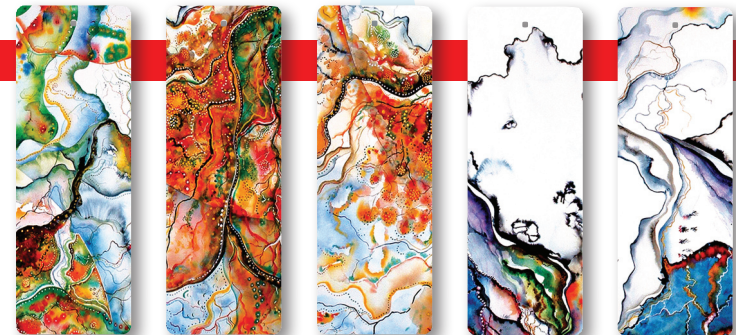
Package of five bookmarks, as shown above and at right

\$4.50 (per package)

Minimum: 3 packages per order

No. WS-55

Sell as packages . . . or individually!



Art Prints

Hearts

All prints are 8" x 10", printed on vibrant archival matte paper, and include an 11" x 14" matte as shown. Each matted print comes in a protective plastic sleeve.

\$20.00 (each)

Minimum: 3 of any design per order

HOW HAVE PEOPLE USED THESE PRINTS ?

- Valentine's Day gifts
- Anniversary gifts
- Mother's Day gifts



"Heart Strings"
in Rose Matte: No. WS-25



"Heart of Hearts"
in Red Matte: No. WS-26



"Purple Hearts"
in Sky Blue Matte: No. WS-27



"Chocolate Heart"
in Lemon Yellow Matte: No. WS-28



"Heart Throb"
in Midnight Blue Matte: No. WS-29



"Artichoke Heart"
in Red Matte: No. WS-30



"Heart Transplant"
in Rose Matte: No. WS-31



"Candy Heart"
in Sky Blue Matte: No. WS-32

Art Prints

New York City Landmarks

Our New York City prints celebrate six New York City landmarks.

All prints are 8" x 10", printed on vibrant archival matte paper, and include an 11" x 14" matte as shown. Each matted print comes in a protective plastic sleeve.

\$20.00 (each) • Minimum: 3 of any design per order

HOW HAVE PEOPLE USED THESE PRINTS ?

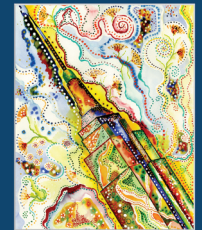
- Manhattan real estate brokers have sent these prints as gifts to valued clients.
- Businesses have given these prints as holiday gifts to their staff.
- Tourists to Manhattan have brought these prints home as a remembrance of a great time in NYC!



"Statue of Liberty"
in Lemon Yellow Matte: No. WS-37



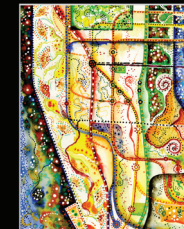
"Brooklyn Bridge"
in Black Matte: No. WS-33



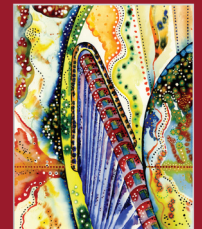
"Empire State Building"
in Midnight Blue Matte: No. WS-35



"Chrysler Building"
in Red Matte: No. WS-34



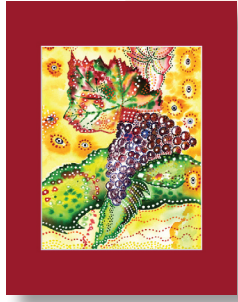
"NYC Subway"
in Black Matte: No. WS-38



"Flatiron Building"
in Red Matte: No. WS-36

Art Prints

Wine Country



"Wine Country No. 1"
in Red Matte: No. WS-56



"Wine Country No. 2"
in Light Sea Green Matte: No. WS-57



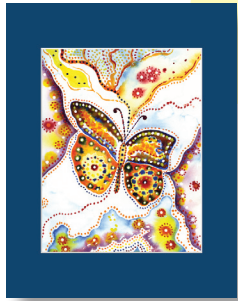
"Wine Country No. 3"
in Red Matte: No. WS-58

All prints are 8" x 10",
printed on vibrant archival
matte paper, and include an
11" x 14" matte as shown.
Each matted print comes
in a protective plastic sleeve.
\$20.00 (each)
**Minimum: 3 of any design
per order**

How HAVE PEOPLE USED THESE PRINTS?

- To decorate a summer home
- As a hostess gift
- To decorate a kitchen or porch

Butterflies & Dragonflies



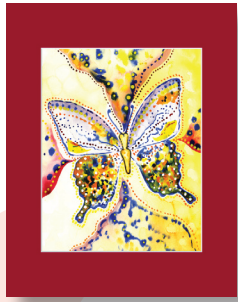
"Butterfly No. 1"
in Midnight Blue Matte: No. WS-59



"Dragonfly No. 1"
in Red Matte: No. WS-61



"Dragonfly No. 2"
in Light Sea Green Matte: No. WS-62



"Butterfly No. 2"
in Midnight Blue Matte: No. WS-60



"Dragonfly No. 3"
in Midnight Blue Matte: No. WS-63



"Dragonfly No. 4"
in Midnight Blue Matte: No. WS-64

Art Prints

Children's Toy Blocks

The perfect touch for a little one's room.

All prints are 8" x 10", printed on vibrant archival matte paper, and include an 11" x 14" matte as shown. **\$20.00 (each)**
Minimum: 3 of one design per order

How HAVE PEOPLE USED THESE PRINTS?

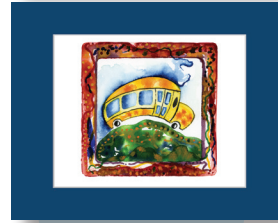
- As a gift for a grandchild's birthday
- As a unique baby shower gift
- To decorate a new baby's room



"Bee"
Red Matte
No. WS-15



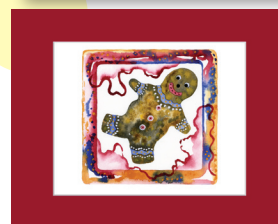
"Boat"
Midnight Blue Matte
No. WS-16



"Bus"
Midnight Blue Matte
No. WS-17



"Duck"
Sky Blue Matte
No. WS-19



"Gingerbread"
Red Matte
No. WS-21



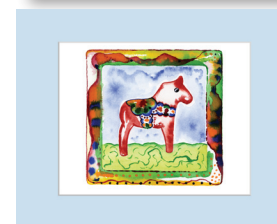
"Kite"
Sky Blue Matte
No. WS-23



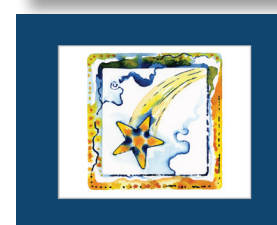
"Drum"
Red Matte
No. WS-18



"Fish"
Sky Blue Matte
No. WS-20



"Horse"
Sky Blue Matte
No. WS-22



"Shooting Star"
Midnight Blue Matte
No. WS-24

Art Prints for Children



Children's Custom Name Prints

Our Children's Custom Name Prints are the perfect baby gift for new parents!

Order a Retail Sales Pack today and start making these adorable gifts available to your customers today.

- All prints are 8" X 10", made to order, and printed on elegant watercolor paper.
- Your customer selects a theme.
- They will then be able to choose a name (up to nine letters); a birthdate (if ordered); and a matte color, which fits into a standard 14" x 11" frame.

WHOLESALE PRINT COSTS:

Matted print with name only: **\$28.00**

Matted print with name and birthdate: **\$32.00**

Your Retail Sales Pack includes:

1. Eight sample matted prints showing each available feature. Frame one or more of the prints to display in your store, increasing your sales. (See pg. 15)
2. Two letter and number sample sheets showing exactly how each letter and number will look. (See pg. 16)
3. A *Swimming Paintbrush* "Children's Custom Name Prints" sign to display in your store with your sample prints. (See pg. 16)
4. Starter pack of ten sets of order forms. We will also provide you with PDF files of the order forms which you can print as needed. (See pg. 17)

RETAIL SALES PACK COST: **\$350.00**

HOW HAVE PEOPLE USED THESE PRINTS?

- Grandparents have given these prints to their grandchildren for their birthdays.
- Friends have given them as baby shower gifts.
- New parents have used them to decorate their new baby's room.



Art Prints for Children

Children's Custom Name Prints *(continued)*

1. Eight sample matted prints, showing each of the following available features:

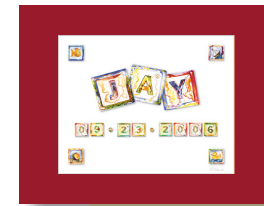
- Themes
- Layouts showing letter and birthdate options
- Matte colors



Theme:
"At the Beach"

Layout:
2-letter name

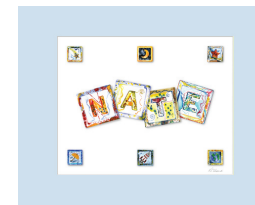
Matte Color:
Lemon Yellow



Theme:
"At the Beach"

Layout:
3-letter name
& birthdate

Matte Color:
Red



Theme:
"Into the Sky"

Layout:
4-letter name

Matte Color:
Sky Blue



Theme:
"Into the Sky"

Layout:
5-letter name
& birthdate

Matte Color:
Light Sea
Green



Theme:
"Music"

Layout:
6-letter name

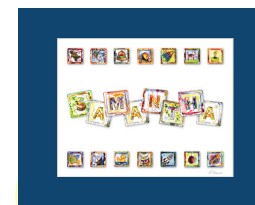
Matte Color:
Rose



Theme:
"Music"

Layout:
7-letter name
& birthdate

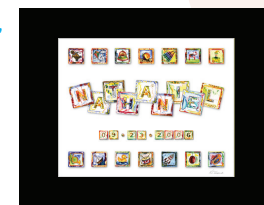
Matte Color:
White



Theme:
"Toys & Things"

Layout:
8-letter name

Matte Color:
Midnight Blue



Theme:
"Toys & Things"

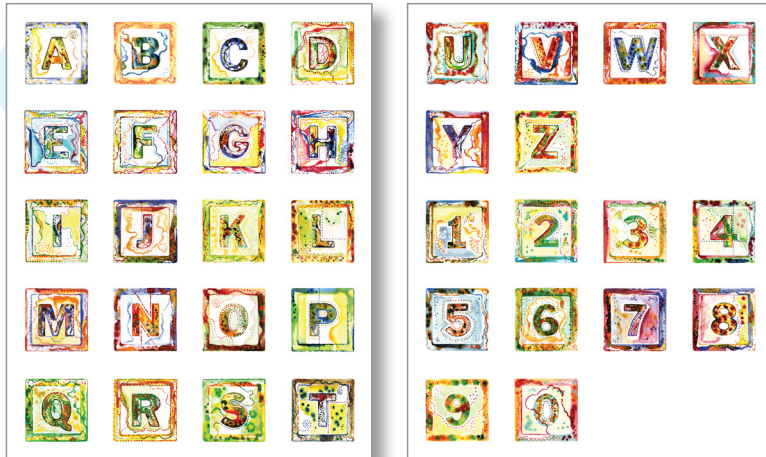
Layout:
9-letter name
& birthdate

Matte Color:
Black

Art Prints for Children

Children's Custom Name Prints *(continued)*

2. Two letter and number sample sheets showing exactly how each letter and number will look.



3. A "Children's Custom Name Prints" sign to display in your store with your sample prints.

Customized Art for Children

All prints are made to order and printed on elegant watercolor paper. Prints are 8" x 10" and matted to fit into a standard 14" x 11" frame.

- Select a theme •
- Choose a name, up to nine letters •
- Choose a matte color •
- Choose a birthdate (optional) •



from The Swimming Paintbrush®

Art Prints for Children

Children's Custom Name Prints *(continued)*

4. Starter pack of ten sets of order forms. One version of the order form can be filled out by your customer, the other directly by you. We will also provide you with PDF files of the order forms which you can print as needed.

**CUSTOM CHILDREN'S NAME PRINT
RETAILER ORDER FORM**

- Select a theme below. All prints are 8" X 10" and printed on elegant watercolor paper
- Choose a matte color - prints come in your choice of colored matte, which fits into a standard 14" x 11" frame.
- Choose a name (up to nine letters) to include on the print
- You can also add a birthday to be included on your print

(Please Note: Colors are approximate)

SELECT A THEME:

At the Beach

At the Beach with Birthday

Into the Sky

Into the Sky with Birthday

Music

Music with Birthday

Toys & Things

Toys & Things with Birthday

CHOOSE A MATTE COLOR:

- Rose
- Sky Blue
- Red
- Midnight Blue
- Light Sea Green
- Light Lemon Yellow
- White
- Black

CHOOSE A NAME TO INCLUDE ON YOUR PRINT: (Up to 9 letters)

ENTER A BIRTHDAY (if you are ordering a birthday print):

MONTH: _____ DAY: _____ YEAR: _____

TOTAL YOUR ORDER:

Print - Name only (\$28): \$ _____

OR

Print - Name & date (\$32): \$ _____

Shipping & Handling: \$ _____

TOTAL: \$ _____

FAX ORDER TO: 347-626-2688 • CONTACT US: 212

**CUSTOM CHILDREN'S NAME PRINT
CUSTOMER ORDER FORM**

- Select a theme below. All prints are 8" X 10" and printed on elegant watercolor paper
- Choose a matte color - prints come in your choice of colored matte, which fits into a standard 14" x 11" frame.
- Choose a name (up to nine letters) to include on the print
- You can also add a birthday to be included on your print

(Please Note: Colors are approximate)

SELECT A THEME:

At the Beach

At the Beach with Birthday

Into the Sky

Into the Sky with Birthday

Music

Music with Birthday

Toys & Things

Toys & Things with Birthday

CHOOSE A MATTE COLOR:

- Rose
- Sky Blue
- Red
- Midnight Blue
- Light Sea Green
- Light Lemon Yellow
- White
- Black

CHOOSE A NAME TO INCLUDE ON YOUR PRINT: (Up to 9 letters)

ENTER A BIRTHDAY (if you are ordering a birthday print):

MONTH: _____ DAY: _____ YEAR: _____

TOTAL YOUR ORDER:

Print - Name only: \$ _____

OR

Print - Name & date: \$ _____

Shipping & Handling: \$ _____

TOTAL: \$ _____

PAYMENT INFORMATION: Date: _____
 Check Credit Card

CREDIT CARD INFORMATION:
 AmEx MasterCard VISA
 Name of Cardholder (as it appears on card): _____
 Credit Card Number: _____
 CVV No.: _____ Expiration Date: _____
 Billing Address:
 Street: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____ Email: _____
 Authorized Signature: _____
 Shipping Address (if different than billing address):
 Street: _____
 City: _____
 State: _____ Zip: _____

Please allow for the following production times:

**Retail Sales Packs:
10 business days**

**Ordered Prints:
5 business days**

NEW!

Art Prints

Colorful Cocktails

All prints are 8" x 10", printed on vibrant archival matte paper, and include an 11" x 14" matte as shown. Each print comes in a protective plastic sleeve. **\$20.00 (each)**
Minimum: 3 of any design per order

HOW HAVE PEOPLE USED THESE PRINTS?

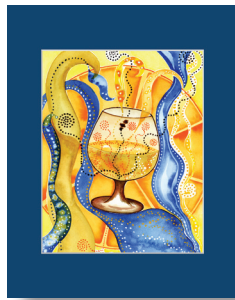
- Bar and restaurant owners have displayed them as part of their decor
- They have been displayed in home kitchen and bar areas
- They have been given as gifts for festive occasions



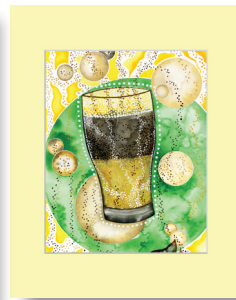
"Alabama Slammer"
in Red Matte: No. WS-65



"Appletini"
in Light Sea Green Matte: No. WS-66



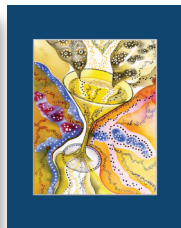
"Beautiful"
in Midnight Blue Matte: No. WS-67



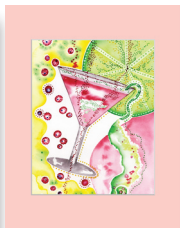
"Black & Tan"
in Lemon Yellow Matte: No. WS-68



"Bloody Mary"
in Light Sea Green Matte
No. WS-69



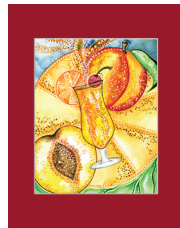
"Brandy Alexander"
in Midnight Blue Matte
No. WS-70



"Cosmopolitan"
in Rose Matte
No. WS-71



"Strawberry Daiquiri"
in Midnight Blue Matte
No. WS-72



"Fuzzy Navel"
in Red Matte
No. WS-73



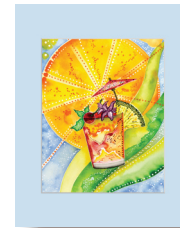
"Grasshopper"
in Light Sea Green Matte
No. WS-74



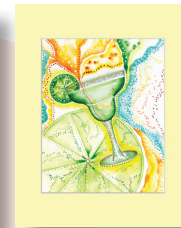
"Irish Coffee"
in Light Sea Green Matte
No. WS-75



"Long Island Iced Tea"
in Midnight Blue Matte
No. WS-76



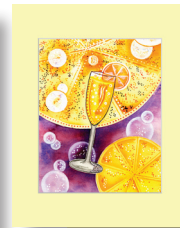
"Mai Tai"
in Sky Blue Matte
No. WS-77



"Margarita"
in Lemon Yellow Matte
No. WS-78



"Martini"
in Midnight Blue Matte
No. WS-79



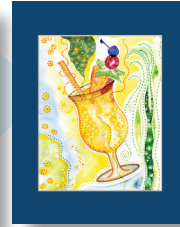
"Mimosa"
in Lemon Yellow Matte
No. WS-80



"Mojito"
in Light Sea Green Matte
No. WS-81



"Old Fashioned"
in Sky Blue Matte
No. WS-82



"Piña Colada"
in Midnight Blue Matte
No. WS-83



"Tequila Sunrise"
in Red Matte
No. WS-84

CONTACT INFORMATION & TERMS

A NOTE TO RETAIL CUSTOMERS

This is our wholesale supplier catalog. If you are a retail customer interested in purchasing our products, please contact us at info@swimmingpaintbrush.com to find out how!

MINIMUM ORDERS:

Your initial minimum order must total at least \$150. Each item in our catalogue also has a minimum order. After your initial order there is no total order minimum, but the individual item order minimums are still in effect.

PAYMENT TERMS:

All orders must be paid in full by Visa, MasterCard, American Express, or company check. A \$30 handling fee will be charged on all returned checks. Please contact us to request credit terms.

SHIPPING POLICY:

All orders are shipped UPS Ground. If you would like to make other shipping/delivery arrangements, please contact us. We calculate shipping based on the amount per purchase sent to any one address via UPS Ground, as follows:

Sale Amount	Shipping Cost
up to \$50.00	\$8.00
\$50.01 - \$100.00	\$12.00
\$100.01 - \$150.00	\$18.00
\$150.01 - \$300.00	\$25.00
\$300.01 and above	FREE

RETURN POLICY:

Children's Custom Name Prints and Retail Sales Packs (pgs. 14-17)

Because these packs and prints are made to order, a custom name print or related sales pack cannot be exchanged unless the item arrives in damaged condition. If you receive a damaged item, please contact us immediately to arrange for its return. The damaged merchandise must be received by us within 15 business days of its original delivery to you. We will then send an identical replacement to you.

All Other Swimming Paintbrush Products

Any items (except for our Children's Custom Name Prints and retail packs) may be returned to us in exchange for a *Swimming Paintbrush* credit, which must be used within one year of receipt. Undamaged returned items are subject to a 20% restocking fee and shipping charges. If you receive a damaged item, please contact us immediately to arrange for its exchange for either an identical item or *Swimming Paintbrush* credit. All returned merchandise must be received by us within 15 business days of its original delivery to you.

TO PLACE AN ORDER OR ASK QUESTIONS, PLEASE CONTACT US!

Telephone: 212-243-5295

Fax: 347-626-2688

Email: info@swimmingpaintbrush.com

Mailing Address:

2887 College Avenue, No. 342 • Berkeley, CA 94705

Gift Tag Bookmarks

Colorful Cocktails



Give a gift along with your gift!

Use as a gift tag that they can keep as a bookmark.

All tags come packaged in a clear plastic sleeve, with matching, one-eighth inch, satin tying ribbons and space on the back for your own personal message.

Each tag measures 2 x 6 inches.

\$3.00 (per package of 5 of one design)

Minimum: 5 packages of the same design

Perfect for wine and beverage gifts and party favors!



"Appletini"
No. WS-85



"Beautiful"
No. WS-86



"Bloody Mary"
No. WS-87



"Brandy Alexander"
No. WS-88



"Cosmopolitan"
No. WS-89



"Strawberry Daiquiri"
No. WS-90



"Fuzzy Navel"
No. WS-91



"Grasshopper"
No. WS-92



"Mai Tai"
No. WS-93



"Margarita"
No. WS-94



"Martini"
No. WS-95



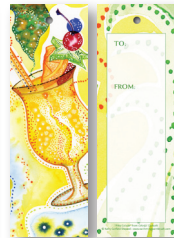
"Mimosa"
No. WS-96



"Mojito"
No. WS-97



"Old Fashioned"
No. WS-98



"Piña Colada"
No. WS-99